Fall, 2009 Volume 33, Number I

Balancing Stewardship with Action

Alice Sampson, President

Thanks to the hard work and vision of its leaders, the Appalachian Studies Association is now using a newly crafted long-range plan. This document is important to the ASA for several reasons. One, it represents a point in time when the ASA leadership took stock and closely analyzed where it was and where it was going. The committee organized the ASA's history, gathered together its governing documents, and, using input from the membership, presented an outstanding set of goals, strategies, and actions for the next five years. This momentous effort has given the ASA ship a much needed rudder.

Second, the plan provides the ASA leadership with a framework for assessing and prioritizing actions needed to fulfill the mission of the Association. Change is inevitable. And how we react to change—whether it is due to the strain of an economic downturn, advances in the use of technology, politically charged troubles, or best practices for resource conservation—requires the ASA to respond decisively. Our long-range plan protects the Association's agenda, keeping us from straying too far off our mission's path, while taking care that the future of the Association is always in view.

Third, the plan provides balance of stewardship and action, that is, it is respectful of the institutional memory and history of the ASA while recognizing that decisive actions must be taken to fulfill its mission. The following examples illustrate a balance of stewardship and action, steps taken with the long-range plan in hand.

Summer Retreat. The 2009 Steering Committee convened in Abingdon, Virginia for its second annual leadership retreat. Here, its members focused on the goals and strategies of the longrange plan (now transforming into a strategic plan), prioritizing actions and assigning deadlines. Specifically, members considered needs related to communication, governance and leadership, and membership. From this work three products emerged:

- An ASA Policies and Procedure handbook, a document that describes the roles and responsibilities for each leadership position
- A communication plan for sharing information between the leadership and ASA members, among ASA leaders, and among ASA members
- A plan for recruiting and retaining leaders

A lot of work was done, but there is still much more to do. Look for continued reports in the next edition of Appalink, through emails, at the next conference, and on our website.

New Website. A new template will be in place by January 1st, 2010. This fresh site will provide quick access to up-to-date information. The ASA website will soon be the "place to go" for ASA information, forms, and news, as are the website's companion communication tools such as Appalink, Facebook, and the ASA listserv.

New Model for the Presidency. Following the recommendation of the Long-Range Planning Committee and the 2008 Steering Committee, the membership voted in a new model for the presidency last year. Currently, the ASA president must conduct the business of the ASA while working with many, many folks to plan and produce the annual ASA conference. The new model will allow the president to spend one year advancing the strategic plan for the Association and serving as the leader of ASA. Then he or she will dedicate the following year to producing the conference, serving as the leader of ASA's large, successful annual conference. You will see evidence of this new model on the 2010 ballot and in 2011.

New Partnership between the ASA and ARC.

The Long-Range Plan recommends that the ASA seek more partnerships to broaden its base. The Appalachian Studies Association and the Appalachian Regional Commission are the two largest organizations in America that focus solely on the issues related to Appalachia. It makes sense that the two groups should acknowledge each other's service in the Appalachian region and to its constituents. A memorandum of understanding between the ASA and the ARC was signed on July 23rd of this year, signifying a readiness to acknowledge and share news, research, and information whenever appropriate or available.

Greening the Conference. A large part of the discussion of the leadership is the need for our annual conference to go green. For some host sites this is a very difficult task. Many small, rural colleges still do not recycle, nor do their host cities. But there

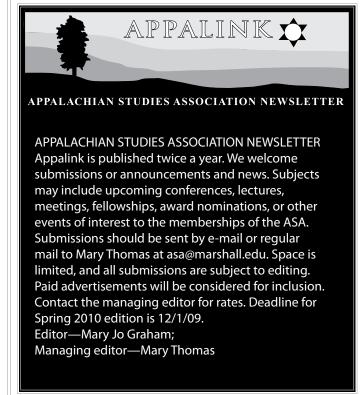
(continued on Page 2)



New Partnership between the Appalachian Studies Association and the Appalachian Regional Commission

The Appalachian Studies Association and the Appalachian Regional Commission are the two largest organizations in America that focus solely on issues related to the Appalachian region. Representatives of the two groups formally acknowledged each other's service in the Appalachian region and to its constituents by signing a memorandum of understanding, signifying a readiness to collaborate and to share news, research, and information whenever appropriate or available.

Anne Pope, Federal Co-chair, Appalachian Regional Commission and Alice Sampson, President, Appalachian Studies Association formally signed the document July 23, 2009 at North Georgia College & State University in Dahlonega, GA.



(Continued from Page 1)

are still significant steps that can be taken. For example, each year the Association throws away thousands of dollars of food because the costs of meals are included with registration. By lowering the cost of the registration and allowing an individual to pay for only those meals he or she intends to eat, the Association saves money, food, water, paper, plastic, time, electricity, and labor.

These are a few examples of the work progressing. We invite you to participate. Please contact the ASA office with your request to volunteer. If you are already volunteering, I thank you for your work and ask that you let me know what you are doing. Please call (706.864.1540) or write (avsampson@ngcsu.edu) with suggestions, concerns, and questions.

Our next conference will be in Dahlonega, Georgia, on the North Georgia campus. The theme is Engaging Communities.

I hope I will see you there.

Have you contributed to the future of ASA?

The Finance and Development Committee is pleased to report a great start to the ASA Endowment Campaign. Since its inception last fall, close to a third of our membership has contributed over \$1,700! This success amounts to over ten dollars per member. The Finance Committee is particularly grateful for each of those members who fed the ASA Endowment Pig at the Conference Sunday brunch. This event alone raised close to \$350.00! Be sure to look for the pink "EnSOWment" at the 2010 conference in Dahlonega, Georgia.

The purpose of the endowment campaign is to raise funds to secure a solid financial future for our organization. ASA's growth, coupled with rising costs of journal production and conference organizing, require us to turn to long-term solutions. Contributing to the ASA endowment allows each of us the chance to ensure the future of ASA as an organization that is committed to engaging and expressing Appalachian experiences. Forms of giving include cash gifts, pledges, matching gifts, memorial gifts, securities or stocks, bequests, simple gift annuities, charitable remainder trusts, or lead trusts. Information about these kinds of gifts is available on the ASA website. Gifts are tax deductible and checks should notate Endowment.

Look for the financial advising information table at the 2010 Conference as well. All monies may be sent to the ASA Office in the care of ASA Executive Director, Mary Kay Thomas. Look on your 2010 Conference registration form for a reminder to give to the Appalachian Studies Association Endowment Campaign.

Kristin Kant, Chair, Finance Committee

www.appalachianstudies.org

Howard Dorgan Silent Auction

With the downturn in the economy, we didn't count on raising as much money as in past years with the Howard Dorgan Silent Auction. So, we were very pleased to bring in just over \$3000 this year for scholarships.

A third of that success was due to a raffle. Carol Baugh secured three very appealing items to offer. A beautiful quilt was donated by Nina Maxine Groves, mother of Donna Sue Grove, who started quilt designs on barns that can now be seen throughout the mountains. A handcrafted rocking chair made by Johnnie Doan, Mayor, City of Riverside, Ohio, had lots of appeal. Finally a full set of the Appalachian Heritage literary magazine attracted lots of attention. Gary Schroeder exhibited some talent in convincing people to purchase just one more extra raffle ticket.

At the conference in Portsmouth, Ohio, the Silent Auction Committee—Kathy Hayes, Joette Gates, Jennifer Baker, and Penne Lane—registered items, arranged the display, encouraged bidders, and organized the final checkout. At the end of the auction, it only took fifteen minutes to send everyone on their way with their purchases.

Of course this success was possible with the generosity of ASA exhibitors who donated books, CDs, and other merchandise and our members who came through with an engaging selection of items. In addition, individual contributions to the scholarship funds and the bidding of several hundred people made this a success. Thanks to all!

Remember, it is not too early to begin setting aside things to donate to the next auction. We are counting on you.

Thanks again to everyone who participated!

Philis Alvic, Co-Chair, Howard Dorgan Silent Auction Committee

Call for Officer Nominations

Your nominations are needed for ASA Officers and Steering Committee members. The ASA bylaws call for the annual nomination and election of officers. Any member of the association may nominate a fellow member to serve. You will notice a change in the way Vice Presidents/Presidents and Steering Committee At-Large members are elected. These changes were by-law changes approved by the membership at the 2009 conference. It will take several years for the new rotations to be fully achieved. The Association is seeking nominations for the following elected positions:

Vice President/President Elect (2013 Conference, North Carolina) chairs the nominating committee (2010-2011) and negotiates for conference support at the North Carolina site. This vice president also becomes president the following year (2011 – 2012). The president of ASA presides at all meetings, directs fundraising, serves as spokesperson, and serves on the Steering Committee for one year after his or her term

(2012 - 2013). The president typically resides in the sub-region in which the upcoming conference will be held.

Vice President /Conference Chair (2012 Conference, Pennsylvania) acts as co-vice president, is responsible for the nominating committee (2010-2011), and negotiates for conference support at the Pennsylvania site. This vice president becomes the conference chair the following year (2011 – 2012) and does not serve as president. This vice president then serves on the Steering Committee for one year following his or her term (2012 – 2013). The vice president typically resides in the sub-region in which the upcoming conference will be held.

Two At-Large Members of the Steering Committee

(2010 – 2013) are elected by the membership for three-year terms. There are six at-large members on the Steering committee with two being elected each year for three year terms. The Steering Committee members transact any necessary business, form standing committees, and approve the annual budget. The Steering Committee meets twice a year for face to face meetings and has several additional meetings as needed by telephone conference calls.

Four Program Committee Members (2011 Conference) help prepare the call for participation, review submitted abstracts, and compile the 2011 conference program. The Program Committee includes four at-large members who serve for one year (2010 - 2011) and are elected by the ASA membership.

How to Make a Nomination

Make sure the nominee is willing to serve and understands the commitment involved.

Write a one paragraph biography (please limit to 100 words) of the nominee that includes his or her involvement in Appalachian studies and/or Association. This paragraph will be included in the spring Appalink which includes the ballot.

Send your nomination(s) to ASA Vice President: Alan Banks, Alan.Banks@eku.edu.

The deadline for accepting nominations is November 16, 2009.



Announcements

In Honor of Danny Miller

A Celebration of Appalachian Writers

Saturday, September 26, 2009, 9:00 a.m. to 4:30 p.m. Greaves Concert Hall, Northern Kentucky University

Registration Information: http://english.nku.edu/people/dannymiller/voices.php or send an email to Bob Wallace, wallacer@nku.edu

All proceeds go to the Danny Miller Memorial Fund. Warm-Up Event (OPEN TO PUBLIC):

Southern Appalachian Writers Cooperative Reading Friday, September 25th, 7:00pm at InkTank, 1311 Main Street, Cincinnati, Ohio.

Wind Down Event (OPEN to APPALACHIAN STUDIES FOLKS only):

Saturday, September 26th

A Gathering of the Appalachian Tribes (Poets, Writers, Musicians, & Others) 5:30pm--? at Scott Goebel's house. For directions, contact Scott at pmsg@fuse.net (in advance) or 859 322 2283 (that day).

Scott Goebel

Submissions Requested

The Anthology of Appalachian Writers is a publication that encourages a long-established tradition of storytelling, love of language, and creative expression associated broadly with the area of the country known as Appalachia. Though the principal mission of the anthology is to provide a venue for publication of new writers, it also provides a collection of literature and scholarship that contributes to an understanding and appreciation for the region. Poetry, fiction, memoir, heritage writers, as well as new voices appear in each annual volume of the anthology. The anthology is supported by The Shepherd University Foundation and The West Virginia Center for the Book. The Anthology of Appalachian Writers is part of the Appalachian Heritage WIR and Writers Project.

Submissions: To submit any original, unpublished work of fiction or poetry for consideration by the editors, send an electronic copy, along with the information below, to Dr. S. Bailey Shurbutt, sshurbut@shepherd.edu . See http://www.shepherd.edu/ahwirweb/anthology/ for submission guidelines and submission form. Deadline for submissions is October 15, 2009.

Irma Lazarus Award

Willis "Bing" Davis received the Irma Lazarus Award at the Ohio and Arts Day Luncheon, Wednesday, April 3, 2009. This award is presented by the Ohio Arts Council Board to organizations or individuals who have helped shape public support for the arts through their work as advocates. Currently the president

of the National Conference of Artists board of directors and a retired professor of the arts, Dr. Davis combines African artistic traditions with modern art. He emphasized to his students the importance of heritage in the arts. Dr. Davis states "The rich African and Appalachian Cultural heritage plays a vital role in my life and art....I find strong similarities of family and community values, pride of place, and hard work ethics deeply imbedded in both traditions and seek ways to tap into and celebrate both traditions in my teaching and artistic styles. I have come to believe that what success I have experience in teaching and creating my art is directly related to my ability to not only acknowledge these two powerful forces, but to also draw energy and inspiration from my African and Appalachian heritage."

Save the Dates!

Celebrate the 30th Anniversary of Appalachian Studies at Appalachian State University and the 40th Anniversary of Appalshop at Appalachian State University in Boone, North Carolina:

September 14 - Ann Pancake, author of *Strange As This Weather has Been*, 7:00 PM, I. G. Greer Auditorium

September 16 - Tom Hansell (Appalshop and ASU) Premier of *The Electricity Fairy*, 7:00 PM, 114 Belk Library and Information Commons

November 10 – Shawn Lind, (Appalshop filmmaker) From Wood to Singing Guitar (a portrait of Wayne Henderson), 7:00 PM, 114 Belk Library and Information Commons

November 19 – Frank X. Walker, author of Affrilachia, Buffalo Dance: The Journey of York, When Winter Come: The Ascension of York, Black Box, editor of Pluck! The Journal of Affrilachian Arts and Culture. Hughlene Bostian Frank Visiting Writer's Series, 7:30 PM, Table Rock Room, Plemmons Student Union

For updates and more information, please check ASU's Appalachian Studies website (www.appstudies.appstate.edu) or call 828-262-4089.

Book Release Scheduled

Larry Smith's novel *The Long River Home*, set in Southern and Southeastern Ohio, will be released as part of the Working Lives Series from Bottom Dog Press. Smith teaches at Bowling Green State University's Firelands College in Huron, Ohio, and is the author of three books of fiction and eight books of poetry. The book treats four generations of the McCall family who move from rural Vinton County to the industrial Ohio River Valley (235 pgs., \$16). Imagine Peace, Larry Smith, Bottom Dog Press, New Homepage: http://smithdocs.net

Greening the Conference!

The ASA is making significant steps to "green" its next conference. Dr. Chuck Robertson, faculty advisor for the North Georgia team, will work with students to research green solutions. The team will present their recommendations at the 2009 Appalachian Teaching Project conference and to the ASA conference local arrangements committee, led by its chair, Dr. Donna Gessell. Some steps to reduce the amount of discarded materials are already planned by the committee:

- Every effort will be taken to avoid the use of disposable dishes, utensils, and paper tablecloths
- Recycling bins will be placed throughout the site
- Wherever possible, pitchers of water will replace bottled water

Do you have a green idea for the conference? Would you like to volunteer to assist with greening the conference? Contact Donna at dgessell@ngcsu.edu or post to the ASA Facebook page.



2008 CONFERENCE AWARDS

2009 Cratis D. Williams/James S. Brown Service Award
William H. Turner

2008 Helen M. Lewis Community Service AwardAppalachian Voices

2009 Carl A. Ross Student Paper AwardKathryn Staley

2008 e-Appalachia Award for Outstanding Website Kentucky Artisan Heritage Trails Website

> 2008 Jack Spadaro Media Arts Award none awarded

2009 Wilma Dykeman "Faces of Appalachia" Post
Doctoral Research Fellowship
Emily Satterwhite

2008 Weatherford Awards Nonfiction

Ronald D Eller, *Uneven Ground*Fiction and Poetry
Ron Rash, *Serena*

Thirty-Third Annual Appalachian Studies Association Conference

March 19 — 21, 2010

North Georgia College and State University | Dahlonega, Georgia

Engaging Communities Special Features include:

Keynote speaker, Jane Stephenson, Founder of the New Opportunity School for Women An Appalachian Dance Symposium on March 18 before the conference begins A Seed Swap during the conference in the Exhibit Hall.

See www.appalachianstudies.org after October 1 for more information!

Alice Sampson, President, avsampson@ngcsu.edu Cassie Robinson, Program Chair, cassie.robinson@gmail.com Donna Gessell, Local Arrangements Chair, dgessell@ngcsu.edu

Call for 2010 Awards Nominations

CARL A. ROSS STUDENT PAPER COMPETITION

The Carl A. Ross Appalachian Student Paper Competition is open to students in two categories: middle/high school and undergraduate/graduate students. The authors of the winning papers will receive \$100 each. Costs of attending the conference are the winners' responsibility. All papers must adhere to guidelines for scholarly research. To submit a paper for consideration for the 2009 competition, e-mail a Microsoft Word copy of the paper by December 8, 2009, to Joette Morris Gates at: kywoman102950@gmail.com.

Middle/high school papers should be 12 - 15 pages in length; undergraduate/graduate papers should be 20 - 30 pages in length. Students submitting papers must be enrolled in courses at the time of the conference. To verify their student status, students can submit one of the following to the mailing address below by December 15, 2009: a copy of a schedule of classes or transcripts indicating enrollment for the spring 2010 term; a letter from a faculty advisor verifying the student's status for spring 2010, which should include the faculty member's email address, phone number, and mailing address. Students who wish to present their papers at the conference must also submit a Proposal for Participation following the submission guidelines at ASA website. Questions should be addressed to Joette Morris Gates. PO Box 103, Rogers, KY, 41365, kywoman102950@gmail.com .

CRATIS D. WILLIAMS/JAMES S. BROWN SERVICE AWARD

The Cratis D. Williams/James S. Brown Service Award is given to an individual who has made exemplary contributions to Appalachia and/or the ASA. There is a two-step nomination process: nominations should include a statement regarding the individual's specific contributions to the region or the individual's c.v./résumé. Following a review the committee will request additional information about one or more finalists before selecting the award recipient. Send nomination materials to Emily Satterwhite, Assistant Professor, 344 Lane Hall, Virginia Tech, Blacksburg, VA 24601-0227 or by e-mail to satterwhite@vt.edu before January 16, 2010.

HELEN M. LEWIS COMMUNITY SERVICE AWARD

The Helen M. Lewis Community Service Award is given to an individual or an organization that has made exemplary contributions to Appalachia through involvement with and service to its people and communities. Nominations should include a statement regarding the individual or organization's specific contributions to the region or its people, accompanied by at least two letters of support. Send nomination materials to Patricia Beaver, Director, Center for Appalachian Studies, Appalachian State University, University Hall, Boone, NC 28608 or to beaverpd@appstate.edu before February 1, 2010.

JACK SPADARO DOCUMENTARY AWARD

The award's name honors the activist and whistleblower, Jack Spadaro, who has spent his entire professional career working within the coal mining industry for the betterment of the Appalachian community. One award is given annually to recognize the best film, video, radio, television, or other media presentation on Appalachia or its people. Nominations should be made before February 1, 2010 to Jack Wright at jwright@ohio.edu or to Jack Wright, Ohio University School of Film, 378 Lindley Hall, Athens, OH 45701. Technical and submission requirements are detailed at http://www.appalachianstudies.org/association/awards/.

THE e-APPALACHIA AWARD FOR OUTSTANDING WEBSITE

The e-Appalachia Award is given annually in recognition of an outstanding website that provides insight on Appalachia and its people, or provides a vital community service to Appalachians. Nominations should be made to Roger Guy, Website Committee Chair, roger.guy@uncp.edu, before February 1, 2010.

WEATHERFORD AWARDS

The ASA and Berea College annually present the Weatherford Awards to honor published works that "best illuminate the challenges, personalities, and unique qualities of the Appalachian South." Two awards are given, one in nonfiction and a second in fiction & poetry. The award honors Willis D. Weatherford Jr. and Sr. for their contributions to the region. The late Alfred Perrin began the award in 1970. The only requirement is that the subject matter of the books be Appalachian or that they be set in Appalachia. All nominations for the Weatherford Awards must be made by December 31, 2009, and all entries must be originally published in 2009. For non-fiction send the nomination and seven copies of each book to Chad Berry, Director, Appalachian Center, CPO 2166, 205 North Main Street, Berea College, Berea, KY 40404. For fiction send the nomination and seven copies of each book to George Brosi, Appalachian Center, CPO 2166, 205 North Main Street, Berea College, Berea, KY 40404. For further information about these awards, visit our website at www.appalachianstudies.org/association/awards/.

New Website Design!

The Appalachian Studies Association is pleased to announce that a new website design will roll out by January 1, 2010. The new site will have a fresh new look and be updated with information about the Association and its activities, including upcoming conferences. Many thanks to Yoshi Guy, Roger Guy, and Boyd Shearer and all of our webpage writers for their assistance. Do you have suggestions for our website? Contact the ASA office or post your comment to the ASA Facebook page. Watch our Facebook page for the final rollout date.

A Sociocultural Study of Women's Identities in Central Appalachia

I am the first recipient of the ASA Faces of Appalachia, Wilma Dykeman Post Doctoral Fellowship, and presented my research findings on women's identities in Central Appalachia at the 2009 Appalachian Studies Association's annual meeting in Portsmouth, Ohio. The study was funded in part by the National Endowment for the Humanities and the Faces of Appalachia Endowment at Marshall University.

Using a social constructivist paradigm for this context-specific inquiry, a relativist ontology, and a subjective epistemology, I aimed to understand how women interpret their experiences and how those interpretations reflect cultural and personal ways of knowing and doing in Central Appalachia. For the purposes of this study, shared feelings, attachments, and emotions as well as shared concepts and ideas constitute culture.

Seven women ranging in age from 30 - 86 participated in two, semi-structured 90 minute interviews. Two tools of inquiry were used to analyze and conceptualize culture and identities, Discourses—the material realities, social practices, and mental entities that we represent and enact and that, in part at least, situate us in order that we may be recognized as being associated with particular shared meanings and understandings— and cultural models—"the images, theories, or storylines that represent an individual's taken-for-granted assumptions about what is 'typical' or 'normal'(Gee, 1999, p. 59). In this study, identity is understood as an ongoing social process of self-making in conjunction with others through interaction.

Moreover, identity construction is not fixed or unified as it occurs through continuous processes of identification.

While their cultural models of Christianity are vastly different, it appears that Christian values and beliefs influence the identities of each of the women. Place is another influencing factor as it inspires the women to become advocates for neighbors who are in need of resources and other locals who are being oppressed.

Many of the women identify closely with their professional choices. They seek identities that are separate from familial ones. The women under 50 choose professions that bring them personal satisfaction. They build careers— work they enjoy and that, in part, defines them. They view themselves as strong, capable individuals who are able to achieve the same occupational goals as men. None of the women believe their gender constrains their professional opportunities or career choices.

Travel experiences and liberal arts educations stimulate new ideas and new thinking and promote open-mindedness, causing the women to question, resist, and restructure traditional ways of knowing and ways of doing in Central Appalachia.

However, the identities of the women born around the mid twentieth century and afterwards reflect modern lives and perspectives that challenge the descriptions of individuals portrayed by earlier Central Appalachian scholars. Additionally, the women's ways of knowing, doing, and believing are not particularly unique to this part of the United States.

Gee, J. P. (1999). An *introduction to discourse analysis: Theory and method*. New York: Routledge.

Janet Justice-Crickmer



Be A Friend of ASA: FACEBOOK!

Visit our Appalachian Studies Association Facebook page for association and conference information.

For example check the discussion log for

Room/ride sharing

First ASA Seed Swap

Greening the conference

Grant opportunities

Preserving history

Journal News!

The Journal of Appalachian Studies (JAS) is in transition. We are excited to announce that the search committee's hard work has resulted in the selection of a new journal editor—Dr. Charles S. (Ted) Olson. Ted, who teaches in both Appalachian Studies and English at East Tennessee State University, is a well-respected, widely-published author. Among many other works, he was Music Section Editor and Associate Editor for the Encyclopedia of Appalachia. The Encyclopedia, edited by Rudy Abramson and Jean Haskell, received the ASA's prestigious Weatherford Award for Nonfiction in 2007. We could not be more pleased that Ted has agreed to serve as journal editor and are eager to begin working with him.

Eddy Pendarvis has been serving as interim JAS editor and we are deeply grateful for her willingness to serve in this important role and also for her excellent editorial work over the past few months. Under her leadership, we will be able to have a new issue of the journal in members' hands before the end of this calendar year. Also, we sincerely thank the three JAS Editorial Board members—John Inscoe, Dwight Billings, and Mary Anglin—who comprised the search committee charged with locating a new editor.

Linda Spatig, JAS Associate Editor



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MARK YOUR CALENDARS!

Thirty-Third Annual Appalachian Studies Conference March 19 – 21, 2010

North Georgia College & State University Dalonega, Georgia

Alice Sampson, President
avsampson@ngcsu.edu
Cassie Robinson, Program Chair
cassie.robinson@gmail.com
Donna Gessell, Local Arrangements Chair
dgessell@ngcsu.edu

Thirty-Fourth Annual Appalachian Studies Conference March 11 – 13, 2011

Eastern Kentucky University Richmond, Kentucky

Alan Banks, President Alan.Banks@eku.edu

Ann Blakeney & Robert Weise
Program Co-Chairs
ann.blakeney@eku.edu • rob.weise@eku.edu