

REGISTRATION FORM FOR ADVERTISERS, EXHIBITORS, AND SPONSORS



Contact Name: _____
 Company | Institution _____
 As it will appear in the program _____
 Mailing Address _____
 City _____ State _____ Zipcode _____
 Telephone _____ Email _____
 Representative 1 _____
 (exhibitors only) _____ E-mail _____
 Representative 2 _____
 (exhibitors only) _____ E-mail _____

If you purchase an exhibit, please list the names of up to 2 individuals who will represent you and may attend sessions at no additional charge. Additional persons must purchase conference registration to attend. Each vendor receives access to the conference for 2 individuals regardless of the number of exhibit tables purchased.

EXHIBITS

- Please reserve a Table at \$240
- Please reserve _____ Extra Table(s) at \$160 each
- Shared Table (*Community Organizations, Artists, or Small Presses*) at \$130 per vendor

Please list exhibit table requirements -covering not provided (e.g., electric, location)

SUBTOTALS

ADVERTISING

- Please reserve _____ Full-Page Ad(s) at \$290 in Preliminary and Final Program. Same ad only.
- Please reserve _____ Full-Page Ad(s) at \$210 in Final Program.
- Please reserve _____ Half-Page Ad(s) at \$185 in Preliminary and Final Program. Same ad only.
- Please reserve _____ Half-Page Ad(s) at \$130 in Final Program.
- Please reserve _____ Ad Bundle(s) at \$700, see CFP for description.
- Please reserve _____ The Works Ad Package(s) at \$1,250, see CFP for description.

SUBTOTALS

SOCIAL MEDIA

- _____ Social Media Feature(s) photo/flyer at \$30 each, or 4 for \$100.
- _____ Social Media Feature(s) video at \$55 each, or 4 for \$200.

Ads should be 300 resolution (DPI). Ads may be in color. We prefer you to submit the file in both JPG and PDF.

Ads may not exceed 7 1/2" (w) x 10" (h) for full-page ad; or 7 1/2" (w) x 5" (h) for half-page ad.

Preliminary and Final Programs will both be distributed in a digital format only. Ads due 11/17/2023.

SPONSORSHIPS

- Break at \$550; Reception - costs vary. Please contact the ASA.
- BOOK SIGNING - see CFP for amounts

SUBTOTALS

OPTIONAL MEMBERSHIP(S)/

LIBRARY SUBSCRIPTION(S).

- LIBRARY SUBSCRIPTIONS:
 \$84 print, \$105 electronic,
 \$126 print/electronic (circle one)
- ASA MEMBERSHIP*
 (add \$20 for Print Journal) _____ Regular \$115
 _____ Student \$90 - Name(s) _____

GRAND TOTAL

Form due to ASA Office by 11/17/2023

Fees* are payable to the Appalachian Studies Association by:

Check, Visa, or Master Card and due by January 31, 2024.

*See ASA refund policies in the Call for Participation

_____ EXHIBIT FEE enclosed _____ AD FEE enclosed

_____ SPONSORSHIP FEE enclosed _____ BILL ME LATER



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