

REGISTRATION FORM FOR ADVERTISERS, EXHIBITORS, AND SPONSORS

Contact Name: _____
Company | Institution _____
As it will appear in the program _____
Mailing Address _____
City _____ State _____ Zipcode _____
Telephone _____ Email _____
Representative 1 _____
(exhibitors only) _____ E-mail _____
Representative 2 _____
(exhibitors only) _____ E-mail _____



If you purchase an exhibit, please list the names of up to 2 individuals who will represent you and may attend sessions at no additional charge. Additional persons must purchase conference registration to attend. Each vendor receives access to the conference for 2 individuals regardless of the number of exhibit tables purchased.

EXHIBITS

- ☐ Please reserve a Table at \$250
- ☐ Please reserve _____ Extra Table(s) at \$170 each
- ☐ Shared Table (*Community Organizations, Artists, or Small Presses*) at \$135 per vendor

Please list exhibit table requirements - covering not provided (e.g., electric, location) .

SUBTOTALS

ADVERTISING

- ☐ Please reserve _____ Full-Page Ad(s) at \$300 in Preliminary and Final Program.
Same ad only.
- ☐ Please reserve _____ Full-Page Ad(s) at \$220 in Final Program.
- ☐ Please reserve _____ Half-Page Ad(s) at \$195 in Preliminary and Final Program.
Same ad only.
- ☐ Please reserve _____ Half-Page Ad(s) at \$135 in Final Program.
- ☐ Please reserve _____ Ad Bundle(s) at \$700, see CFP for description.
- ☐ Please reserve _____ The Works Ad Package(s) at \$1,250, see CFP for description.

SUBTOTALS

SOCIAL MEDIA

- ☐ _____ Social Media Feature(s) photo/flyer at \$30 each, or 4 for \$100.
- ☐ _____ Social Media Feature(s) video at \$55 each, or 4 for \$200.

Ads should be 300 resolution (DPI). Ads may be in color. We prefer you to submit the file in both JPG and PDF.

Ads may not exceed 7 ½" (w) x 10" (h) for full-page ad; or 7 ½" (w) x 5" (h) for half-page ad.

Preliminary and Final Programs will both be distributed in a digital format only. Ads due 11/20/2026.

SPONSORSHIPS

- ☐ Break at \$565; Reception - costs vary.
Please contact the ASA.
- ☐ BOOK SIGNING - see CFP for amounts

SUBTOTALS

OPTIONAL MEMBERSHIP(S)/ LIBRARY SUBSCRIPTION(S)

- ☐ LIBRARY SUBSCRIPTIONS:
\$93 print, \$115 electronic,
\$138 print/electronic (circle one)
- ☐ ASA MEMBERSHIP*
(add \$20 for Print Journal) _____ Regular \$120
_____ Student \$95 - Name(s) _____

GRAND TOTAL

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Form due to ASA Office by 11/20/2026
Fees* are payable to the Appalachian Studies Association by
Check or Credit Card and due by January 31, 2027.
*See ASA refund policies in the Call for Participation.
_____ FEES ENCLOSED _____ INVOICE ME LATER



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