



Support a Permanent Endowment for the Appalachian Studies Association and the Center for the Study of Ethnicity and Gender in Appalachia!

In 1996, and again in 1999, a Rockefeller Foundation grant funded the Center for the Study of Ethnicity and Gender in Appalachia ([CSEGA](#)) to focus scholarship on diversity in Appalachia. Anticipating the end of the Rockefeller funding for the Center at the conclusion of the grant, a collaborative effort between the [Appalachian Studies Association](#) (ASA) and Marshall University was formed in order to expand and continue the programming of CSEGA and to insure that diversity scholarship in Appalachia will become a permanent part of Appalachian Studies. To fund this joint effort, the ASA and Marshall University applied to the National Endowment for the Humanities (NEH) for a challenge grant that was awarded in 2001. With that award came the challenge to raise \$1.5 million dollars to be matched with \$500,000 from NEH. **Faces of Appalachia** is the fundraising effort that will institutionalize such scholarship.

We need your help to fully fund this endowment!

This year is critical for fundraising. NEH granted us a one-year extension to raise our share of the needed funds but that extension expires July 31, 2005. We've applied for an extension, but we could lose NEH's match for this year, if we don't raise our part. **Your help is needed now** to fund this important opportunity for the ASA and CSEGA, both in terms of the endowed staff position as well as scholarship on women and other minorities in Appalachia that the grant will support in perpetuity.

How will your contribution help?

Your contribution will benefit both CSEGA and ASA by helping to fund the following programs:

- **The Annual Summer Conference on Diversity in Appalachia for K-12 Teachers** will rotate among ASA affiliated institutions, with teachers receiving credit toward ongoing professional education requirements in diversity.
- **Three Annual Summer Post-doc Fellowships for the Study of Ethnicity and Gender in Appalachia** will provide support for individuals to pursue scholarship on ethnicity and gender in Appalachia at any institution affiliated with ASA.
- **The Distinguished Chair in Ethnicity and Gender in Appalachia** (open to scholars throughout Appalachia) will be housed at Marshall University's College of Liberal Arts in the Center for the Study of Ethnicity and Gender in Appalachia. This rotating semester or year-long chair will support scholars' original research.
- **Support for the ASA office** by providing a half-time coordinator of research and dissemination who will be responsible for orchestrating the above three programs. Twenty percent of the endowment earnings, through an agreement between Marshall and the ASA, are dedicated to funding this position—even if the ASA decides to leave Marshall University.

How can I help support ASA and CSEGA through this endowment?

- **Make a Matching Contribution:** All contributions are matched 3:1 by NEH and are tax-deductible. Use the following form to send in your contribution. All donations/pledges received by July 31 will count as part of this year's match. Funds contributed after that date will go toward next year's match.

Other questions? Contact Edwina Pendarvis at (304) 696-2855 or pendarvi@marshall.edu.



NATIONAL ENDOWMENT FOR THE HUMANITIES





Faces of Appalachia: Studies in Ethnicity and Gender

CONTRIBUTION FORM:

I (we) would like to make a gift of:

- \$100
- \$500
- \$1,000
- \$5,000
- \$10,000
- Other \$ _____

I (we) would like to make a pledge of:

- \$100
- \$500
- \$1,000
- \$5,000
- \$10,000
- Other \$ _____

to be paid:

- quarterly
- semi-annually

- annually over _____ (1-3 years)
beginning _____ (date).

Please send pledge reminders beginning _____.

A check is enclosed for the:

- first installment
- full amount

Name(s):

Address:

City _____ State _____ Zip _____

Please make gift payable to: The MUGC Foundation Inc., noting "Faces of Appalachia" in the memo, and send to Office of Development, Marshall University, One John Marshall Drive, Huntington, WV 25755-6002.

Note: If your company has a matching gift program, you can increase your support by obtaining a matching gift from your personnel office and mailing the completed gift form with your contribution.

For more information on naming opportunities, please contact: Dr. Lynne Mayer, Associate Vice President for Development, Marshall University. Phone (304) 696-6214. Email: mayer@marshall.edu



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