

TO BUY A TABLE IN THE VENDORS' AREA OR ADVERTISING SPACE IN THE PROGRAM
LETTER OF INVITATION TO EXHIBIT AND ADVERTISE

What: **Appalachian Studies Association/Twenty-eighth Annual Appalachian Studies Conference**
Theme: *Vital Words and Vital Actions: Partnerships to Build a Healthy Place*

When: **March 18-20, 2005**
Exhibits will open Friday at 11 a.m. (set-up between 8-11a.m.), and will also be open Saturday morning and afternoon, and Sunday morning.

Where: **Radford University, Radford, Virginia**

Who: Approximately 800 people, including scholars from diverse fields as well as teachers, artists, writers, and members of Appalachian-oriented organizations, agencies, and communities.

Publishers and other organizations are invited to exhibit during the 2005 Appalachian Studies Conference. **You are also invited to advertise in the conference program and to sponsor a coffee break, reception, and/or book-signing.**

Registration fee for exhibitors is \$125. Exhibitors will be provided with two chairs and one 6 foot table, clothed and draped. Additional tables, clothed and draped, are available for \$100 each. Exhibits should not be so tall or so arranged as to block the view of other exhibits. Registration fee includes admission to all sessions, but does not include meals or ASA membership. Exhibitors may purchase tickets for the Friday night banquet (\$18) or Saturday lunch (\$12).

Please return this reservation form along with any exhibit requirements by December 16, 2004, to the address below.

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Exhibitor Registration Form: Twenty-eighth Annual ASA Conference, March 18-20, 2005

Contact Person: _____

Company/Institution: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Email: _____

Name(s) of persons attending conference: _____

Yes, please reserve a table for our exhibit at ASA 2005. **Amt.: \$125**

Please reserve _____ extra table(s) at \$100 each. **Amt.: _____**

Please reserve _____ banquet tickets at \$18 each. **Amt.: _____**

Please reserve _____ lunch tickets at \$12 each. **Amt.: _____**

Total Exhibitor Fee: _____

Please reserve _____ full-page ad(s) at \$150 per page. **Amt.: _____**

(Full page ad cannot exceed 7 1/2" wide by 10" long)

Please reserve _____ half-page ad(s) at \$75 per half-page. **Amt.: _____**

(Half-page ad cannot exceed 7 1/2" wide by 5" long)

Please send information on sponsoring a break/book-signing. **Total Ad Fee: _____**

EXHIBITOR FEE ENCLOSED

AD FEE ENCLOSED

PLEASE BILL ME

All fees are due by January 15, 2005. Make checks payable to: Appalachian Studies Association. Ads (black and white only) should be 300 resolution (DPI) and gray scale. TIF files sent electronically are preferred. PDF files are accepted. **Send checks/ads to address/email below by January 15, 2005.**

Mary Thomas, Appalachian Studies Association, One John Marshall Dr., Huntington, WV 25755
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