

**2012 CALL FOR
PARTICIPATION, PRESENTATIONS, LEADERS, CONVENERS, AWARD
NOMINATIONS, EXHIBITORS, ADVERTISERS, AND SPONSORS**

The Wide Reach of Appalachia
35th Annual Appalachian Studies Conference



March 23 - 25, 2012

Indiana University of Pennsylvania | Indiana, Pennsylvania

Jim Dougherty, Conference Chair and Director,
IUP Center for Northern Appalachian Studies, and
Jim Cahalan, Conference Program Committee Chair
ASA2012IUP@gmail.com

We invite participation in the 35th annual Conference of the Appalachian Studies Association, to be held on the IUP campus in Indiana, Pennsylvania (about 55 miles northeast of Pittsburgh). As mapped by the Appalachian Regional Commission, Appalachia extends as far north as southwestern New York State, but this will be the first time that a national ASA conference has met anywhere to the north of Morgantown, West Virginia. It has been remarked that in the minds of many people, “Appalachia is always somewhere to the south”—but in reality, Appalachia is to the north, too. By a large margin, there are more square miles of the Appalachian Regional Commission’s “official Appalachia” in Pennsylvania than in any other state. We especially encourage proposals on any aspect of northern Appalachia—but also, considering “The Wide Reach of Appalachia,” proposals about the Appalachian diaspora and about Appalachian influences and connections in other parts of the country. At the same time, we want to celebrate the “Wide Reach” of Appalachian studies in general and, in non-exclusive fashion, will welcome a wide diversity of topics ranging throughout our whole interdisciplinary field of study.

Featured panels will include, among others, literary readings and at least one on Marcellus Shale natural gas “fracking.” Our featured keynoter and workshop leader will be **Si Kahn**, the celebrated organizer and singer-songwriter (<http://sikahn.com/>), who grew up in State College, Pennsylvania, before moving to southern Appalachia to work in the civil rights and labor movements (he can be spotted at one point in the 1976 Oscar-winning film *Harlan County USA*). Si’s Friday keynote address will focus on community and labor organizing in Appalachia during the past half-century, the period of his involvement. Saturday he will lead an organizing workshop. Honored by the Folk Alliance as 2010’s number one folk artist as based on statistics compiled by the Folk DJ Chart for airplay by DJs around the world, Si Kahn will give a featured concert Saturday evening. Si has released many albums during the past forty years, most recently *Courage*, with Kathy Mattea. He ran the non-profit Grassroots Leadership organization for many years. A graduate of Harvard and the Union Institute, Si holds a Ph.D. in American studies and is the author of several books, ranging from his early pamphlet *Who Speaks for Appalachia?* (1972) and his first book, *The Forest Service and Appalachia* (1974), to his most recent one, *Creative Community Organizing: A Guide for Rabble Rousers, Activists, and Quiet Lovers of Justice* (2010).

Your proposal must be emailed as both the text of your email itself and as a one-page (for each presenter), single-spaced Word attachment, to ASA2012IUP@gmail.com, no later than October 15, 2011, with no exceptions. Late, incomplete, snail-mailed, or faxed submissions cannot be accepted. Applicants will be notified by November 15, 2011.

Formats may include

- scholarly research papers and sessions;
- poster sessions related to community work or presenting scholarly research;
- panels and community presentations;
- new and relevant films, videos, poetry, music, plays, art, and writing; and
- roundtable conversations on relevant, contemporary issues and topics.

CONFERENCE BASICS

The following information is required, in the order listed below, to complete your proposal:

1. An indication of whether your submission is an individual presentation (in which case the Program Committee will combine it with other individual presentations into a single session) or a full-group session. If it's a group session, please let all participants know that they must register.
2. **Name(s), email address(es), and affiliation(s)** of all participants and a 1-2-sentence biographical sketch of each participant, whether you are proposing a full panel, or submitting an individual proposal in which you list that information just for yourself. If you're not OK with having your email address listed on the preliminary program for the convenience of your fellow panel members, let us know; otherwise, we hope to be able to list it.
3. **Title** of your presentation, panel, session, or activity and (for group presentations) the title of each presentation on the panel.
4. **Type of Presentation:** Paper, Poster/Exhibit, Panel, Film, Workshop, or Interactive Session.
5. A single-spaced **abstract of 150-250 words for your paper, session, panel, or activity.** In the case of a full-panel proposal, please submit an abstract from each speaker after the abstract describing the whole panel.
6. Types of **media** equipment needed (if any) and whether an Internet connection is necessary for your presentation.
7. An indication of whether or not you are willing to act as a **panel chair** for a session in your field, whether for your own panel and/or for another panel. If you are willing to **lead** a community conversation (for example, respond to questions regarding mentoring, teaching, community organizing, or anything else), please indicate that.

All presenters must register for the conference and pay the registration fee of \$125 (\$75 for students), which also covers ASA membership for a year. Visit www.appalachianstudies.org to register online. A limited number of scholarships will be available.

Indiana University of Pennsylvania was established in 1875 and is the largest and only doctoral research university among the fourteen fully state-owned institutions comprising the Pennsylvania State System of Higher Education. IUP provides an intellectually challenging experience to more than 15,000 students at three campuses. Indiana, Pa. is the hometown of both the actor Jimmy Stewart and the author and environmentalist Edward Abbey. (There will be an opportunity for anyone interested to visit the Jimmy Stewart Museum and also to attend a multi-media presentation about Ed Abbey and perhaps take a tour of some of his youthful places here.) By car we are just over an hour from Pittsburgh, two hours from Morgantown, and three-and-a-half hours from Washington, DC. The best way to get here, if feasible for you, is to drive from your home directly to Indiana. By plane you can fly to Pittsburgh and rent a car; one needs to allow three hours, to be on the safe side, to and from the airport. The only inexpensive public transportation between the Pittsburgh airport and Indiana is a daily Fullington Trailways bus (800-942-8287) currently scheduled to leave the airport at 2:30 p.m. and leave IUP at 9:35 a.m.; six other, more expensive airport-to-Indiana options are listed at <http://www.iup.edu/page.aspx?id=74679>. It is possible to fly nonstop from Washington, DC to Johnstown or Altoona, PA, both about an hour from Indiana. Driving directions will be included with acceptances of proposals. We look forward to seeing you at the 35th ASA conference, the first ever to be held north of the Mason-Dixon Line!

SCHOLARSHIPS

The Appalachian Studies Association offers registration scholarships to ensure that people with limited incomes or insufficient institutional support have a voice in the annual ASA conferences. For more information on scholarships, contact Roger Guy at roger.guy@uncp.edu. Go to <http://www.appalachianstudies.org/conference> for the online application for scholarship assistance which will be available beginning December 1, 2011.

HOWARD DORGAN SILENT AUCTION (for scholarship support)

Help those with financial needs to participate in ASA conferences! The ASA has a strong tradition of awarding scholarships to approximately one in five participants. Please contribute to ASA's annual silent auction: crafts, quilts, memorabilia, special foods, tickets to events, music, art, a weekend get-away, a rafting trip, a fine meal, your autographed book, and other items are needed. Bidders and Buyers at the Silent Auction are also needed! Proceeds go to the ASA Scholarship Fund. For information contact Silent Auction Co-chairs, Philis Alvic at philis@philisalvic.info or Carol Baugh at baugh@sinclair.edu.

CALL FOR CONVENERS/LEADERS

If you're not submitting a paper or panel proposal but are willing to act as a convener for a concurrent session during the conference, please contact Jim Cahalan at ASA2012IUP@gmail.com and let him know. Information and guidance will be given to conveners prior to the conference. Conveners/moderators are needed for each concurrent session. This is a wonderful way to participate in ASA. If you are willing to lead a community conversation (for example, respond to questions regarding mentoring, teaching, community organizing, running a community organization, etc.), please contact Jim Cahalan. Guidance will be given to leaders of community conversation tables/areas prior to the conference.

MOTELS, HOTELS, AND BED-AND-BREAKFASTS

The 20 places on this list range in distance from IUP from a half-mile to 47.5 miles, and in price from \$25 to \$139. There are enough rooms to accommodate everyone—but **anyone wanting to stay in Indiana and thus not have to drive from a distance should make your reservation as early as possible this fall**, as rooms are limited in Indiana. If in doubt, make a reservation now! If you end up not being able to make the trip, you can always cancel late in the game according to standard motel cancellation policies—but if you wait until you're sure that you can come before calling to make a reservation, you're less likely to be able to stay where you'd like to. When you call, ask for the special "Appalachian Studies conference rate." Book early no matter where you want to stay, as these special rates all have cutoff dates, and are unlikely to be available after mid-February. When more than one price is listed, that means that the price depends on what kind of room you want. Places appear below in the order of their driving time to IUP (which ranges all the way from a four-minute walk to a 55-minute drive). Click on the Web links below to take you to the individual websites of the motels.

INDIANA

4 minutes, .5 mile (only place within walking distance): **\$100** (but see below), **Heritage House Suites**, 724-463-3430, 209 South 6th Street, Indiana, PA 15701, <http://www.heritagehousesuites.com/>. (A large, historical, Victorian house built in 1870. An excellent option for groups: As each suite is \$100 regardless of the number of rooms and beds, and some have more than one bedroom, per-person costs will run from \$100 all the way down to \$25 and possibly even lower. Comes with living rooms and full kitchens.)

4 minutes, 2.1 miles: **\$89.99**, **Comfort Inn**, 724-465-7000, 1350 Indian Springs Road, Indiana, PA 15701, <http://www.comfortinn.com/hotel-indiana-pennsylvania-PA442>

4 minutes, 2.2 miles: **\$119**, **Hampton Inn**, 724-349-7700, 1275 Indian Springs Road, Indiana, PA 15701

6 minutes, 2.2 miles: **\$139 (rate not guaranteed)**, **Holiday Inn**, 724-463-3561, 1395 Wayne Avenue, Indiana, PA 15701, <http://www.holidayinn.com/hotels/us/en/indiana/idipa/hoteldetail>

6 minutes, 2.7 miles: **\$74.99**, **Super 8**, 724-349-4600, 111 Plaza Road, Indiana, PA 15701

7 minutes, 2.8 miles: **\$77 or \$92**, **Quality Inn and Suites**, 724-349-9620, 1545 Wayne Avenue, Indiana, PA 15701, <http://www.qualityinn.com/hotel-indiana-pennsylvania-PA622>

BLAIRSVILLE (south of Indiana)

24 minutes, 16.5 miles: **\$114**, **Hampton Inn and Suites**, 724-459-5920, 62 Pine Ridge Road, Blairsville, PA 15717, <http://hamptoninn.hilton.com/en/hp/hotels/index.jhtml?ctyhocn=BLAPAHX>

27 minutes, 19.5 miles: **\$84.99**, **Comfort Inn**, 724-459-7100, 1085 State Route 22 Highway West, Blairsville, PA 15717

KITTANNING (west of Indiana, on the Allegheny River, 41 miles straight up a freeway from Pittsburgh)

34 minutes, 25.9 miles: **\$54 or \$58.50**, **Rodeway Inn**, 724-543-1100, 13607 State Route 422, Kittanning, PA 16201

37 minutes, 30.3 miles: **\$89.99**, **Holiday Inn Express and Suites**, 724-543-5200, 13 Hilltop Plaza, Kittanning, PA 16201, <http://www.hiexpress.com/hotels/us/en/kittanning/pitkt/hoteldetail>

37 minutes, 31.1 miles: **\$67.49 and \$80.99**, **Quality Inn Royle**, 724-543-1159, 405 Butler Road, Kittanning, PA 16201, <http://www.qualityinn.com/hotel-kittanning-pennsylvania-PA006>

PUNXSUTAWNEY (north of Indiana)

37 minutes, 28.7 miles: **\$52.98, \$62.79, or \$82.41**, **Pantall Hotel**, 814-938-6600, 135 East Mahoning Street, Punxsutawney, PA 15767, <http://www.pantallhotel.com/>. (Historic building located within eyeshot of the year-round home of Punxsutawney Phil, the weather-prognosticating groundhog.)

EBENSBURG (east of Indiana, but on the way to Indiana for many driving northwards)

40 minutes, 31.4 miles: **\$76.50 with full breakfast and tax included**, **Noon Collins Inn Bed and Breakfast**, 814-472-4311, 114 East High Street, Ebensburg, PA 15931, <http://www.nooncollins.com-historic building>

40 minutes, 32.5 miles: **\$88**, **Comfort Inn**, 814-472-6100, 111 Cook Road, Ebensburg, PA 15931, <http://www.comfortinn.com/hotel-ebensburg-pennsylvania-PA217>

41 minutes, 32.5 miles: **\$67 or \$73, Red Carpet Inn, 814-472-8002**, 4554 Admiral Peary Highway, Ebensburg, PA 15931

42 minutes, 32.1 miles: **\$40 or \$50, William Inn, 814-472-9400**, 1001 Rowena Drive, Ebensburg, PA 15931,
<http://williaminn.net/>

JOHNSTOWN (has the Johnstown Flood Museum and one of the steepest inclines in the world, one that can transport a car)

47 minutes, 31.3 miles: **\$55 and \$59.99, Econolodge, 814-536-1114**, 430 Napoleon Place, Johnstown, PA 15901
(at the bottom of the Johnstown Inclined Plane),

<http://www.econolodge.com/hotel-johnstown-pennsylvania-PA341?promo=gglocal&cha=google&camf=local>

53 minutes, 46.0 miles: **\$59.95, Super 8, 814-535-5600**, 627 Solomon Run Road, Johnstown, PA 15904,
http://www.super8.com/Super8/control/Booking/property_info?propertyId=08253

55 minutes, 47.5 miles: **\$70, Sleep Inn, 814-262-9292**, 453 Theatre Drive, Johnstown, PA 15904,
<http://www.sleepinn.com/hotel-johnstown-pennsylvania-PA030?promo=gglocal&cha=google&camf=local>

55 minutes, 47.5 miles: **\$80, Comfort Inn and Suites, 814-266-3678**, 455 Theatre Drive, Johnstown, PA 15904,
<http://www.comfortinn.com/hotel-johnstown-pennsylvania-PA113>

MISSION STATEMENT

The mission of the Appalachian Studies Association is to promote and engage dialogue, research, scholarship, education, creative expression, and action among scholars, educators, practitioners, grassroots activists, students, individuals, groups and institutions. Our mission is driven by our commitment to foster quality of life, democratic participation and appreciation of Appalachian experiences regionally, nationally, and internationally.



Appalachian Studies Association

www.appalachianstudies.org

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CALL FOR 2012 AWARD NOMINATIONS

THE CARL A. ROSS APPALACHIAN STUDENT PAPER COMPETITION is open to students in two categories: middle/high school and undergraduate/graduate students. The authors of the winning papers will receive \$100 each. Costs of attending the conference are the winners' responsibility. All papers must adhere to guidelines for scholarly research. To submit a paper for consideration for the 2012 competition, e-mail a Microsoft Word copy of the paper by December 8, 2011, to Joette Morris Gates at: kywoman102950@gmail.com. Middle/high school papers should be 12 - 15 pages in length; Undergraduate/graduate papers should be 20 - 30 pages in length. Students submitting papers must be enrolled in courses at the time of the conference. To verify their student status, students can submit one of the following to the mailing address below by December 15, 2011: a copy of a schedule of classes or transcripts indicating enrollment for the spring 2012 term or a letter from a faculty advisor verifying the student's status for spring 2012, which should include the faculty member's email address, phone number, and mailing address. Students who wish to present their papers at the conference must also submit a Proposal for Participation following the submission guidelines. Questions should be addressed to Joette Morris Gates, kywoman102950@gmail.com.

CRATIS D. WILLIAMS/JAMES S. BROWN SERVICE AWARD

The Cratis D. Williams/James S. Brown Service Award is given to an individual who has made exemplary contributions to Appalachia, Appalachian studies, and/or the Appalachian Studies Association. There is a two-step nomination process. 1) Nominations should include a statement regarding the individual's specific contributions to the region or the individual's c.v./résumé. 2) Following a review the committee will request additional information about one or more finalists before selecting the award recipient. Send nomination materials to Emily Satterwhite, Assistant Professor, 344 Lane Hall, Virginia Tech, Blacksburg, VA 24601-0227 or by e-mail to satterwhite@vt.edu before January 13, 2012.

HELEN M. LEWIS COMMUNITY SERVICE AWARD

The Helen M. Lewis Community Service Award is given to an individual or an organization that has made exemplary contributions to Appalachia through involvement with and service to its people and communities. Nominations should include a statement regarding the individual or organization's specific contributions to the region or its people, accompanied by at least two letters of support. Send nomination materials to Patricia Beaver, Director, Center for Appalachian Studies, Appalachian State University, University Hall, Boone, NC 28608 or to beaverpd@appstate.edu before February 1, 2012.

JACK SPADARO DOCUMENTARY AWARD

The award's name honors the activist and whistleblower, Jack Spadaro, who has spent his entire professional career working within the coal mining industry for the betterment of the Appalachian community. One award is given annually to recognize the best film, video, radio, television, or other Media presentation on Appalachia or its people. Nominations should be made before February 1, 2012 to Jack Wright at jwright@ohio.edu or to Jack Wright, Ohio University School of Film, 378 Lindley Hall, Athens, OH 45701. Technical and submission requirements are detailed at <http://www.appalachianstudies.org/association/awards/>.

THE e-APPALACHIA AWARD FOR OUTSTANDING WEBSITE

The e-Appalachia Award is given annually in recognition of an outstanding website that provides insight on Appalachia and its people, or provides a vital community service to Appalachians. Nominations should be made to Roger Guy, Website Committee Chair, roger.guy@uncp.edu, before February 1, 2012.

WEATHERFORD AWARDS

The ASA and Berea College annually present the Weatherford Awards to honor published works that "best illuminate the challenges, personalities, and unique qualities of the Appalachian South." Three awards are now given: one in nonfiction, one in fiction, and one in poetry, presented in honor of Grace Toney Edwards. The Weatherford Awards are named after Willis D. Weatherford Jr. and Sr. for their contributions to the region. The late Alfred Perrin began the award in 1970. The only requirement is that the subject matter of the books be Appalachian or that they be set in Appalachia. All nominations for the Weatherford Awards must be made by December 31, 2011, and all entries must be originally published in 2011. Each nomination in any of the three categories must include seven copies. Please send seven copies to Sheila Lyons, Director, Loyal Jones Appalachian Center, CPO 2166, 205 North Main Street, Berea College, Berea, KY 40404. For further information about these awards, visit our website at www.appalachianstudies.org/association/awards/ or <http://www.berea.edu/appalachiancenter/weatherford/default.asp>.



LETTER OF INVITATION TO EXHIBIT, ADVERTISE, OR SPONSOR A BREAK, RECEPTION, OR OTHER EVENT

- What:** Appalachian Studies Association/Thirty-Fifth Annual Appalachian Studies Conference
- Theme:** The Wide Reach of Appalachia
- When:** **March 23 – 25, 2012**
Exhibits are open Friday at 11:30 AM (set-up between 6 - 8 PM Thursday & 9 - 11:30 PM Friday), Saturday morning and afternoon, and Sunday morning. The exhibit area will be locked during off-hours to provide security.
- Where:** **Indiana University of Pennsylvania, Indiana, PA**
- Who:** Approximately 600 people, including scholars from diverse fields as well as teachers, artists, writers, and members of Appalachian-oriented organizations, agencies, and communities. Our preliminary program is mailed to over 2,000 people.
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Publishers and other organizations are invited to exhibit during the 2012 Appalachian Studies Conference, to advertise in the preliminary and/or the final conference program, and to sponsor a break, reception, and/or book-signing. Special receptions are available by arrangement if space and time are available.

Exhibit Tables

Exhibitors will be provided with two chairs and one 6-foot table, clothed but not draped. Limit of two persons per vendor. Additional tables are available for a reduced rate. A special shared table rate is offered to community organizations, artists, and small presses. Exhibits should not be so tall or so arranged as to block the view of other exhibits. Exhibit fee includes admission to all sessions for two people. Meals and ASA membership are not included but may be purchased separately.

Advertisements

Ads may be reserved for both the preliminary (mailed to over 2,000 people) and final programs as part of a package deal. Ads may also be reserved for inclusion in the final program only. Ads should be 300 resolution (DPI) and gray scale. PDF files are preferred and may be sent electronically. To be included in the preliminary program, ads must be received by November 16, 2011.

Sponsorships of Breaks, Receptions, and Other Events

Fees for co-sponsoring a reception or one of the breaks during the conference are available on the reservation form. Special receptions may be arranged (call number below for information). Sponsorship of special receptions will be direct billed.

Our **Publisher's Reception on Saturday March 24th** will highlight publishers/presses and feature your books and authors. All book-signings will be scheduled at this time to maximize attendance and not compete with any other sessions/events. See reservation form for fees and other details.

Please indicate your interest in sponsoring one of the above on the adjacent form.

For rates or to reserve an exhibit table, advertisement, or sponsorship, see the adjacent form. Return the reservation form to the address below by November 16, 2011. All fees are due by January 16, 2012 and payable to the Appalachian Studies Association.

Space is limited so reserve early!



EXHIBITOR/ADVERTISER/SPONSOR REGISTRATION FORM: Thirty-fifth Annual ASA Conference, March 23-25, 2012 Indiana University of Pennsylvania, Indiana, PA

Please return **form and ads** by **11/16/11**, to address below. **Fees** are payable to Appalachian Studies Association by check, Visa, or MC and **due 1/16/12**.

Contact Person: _____

Company/Institution (exactly as you want it listed in the program): _____

Complete Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Email: _____

Please list the names of up to two persons working table(s) so we may provide nametags. Additional persons must pay conference registration.

1) _____ 2) _____

Exhibits/Meals/Si Kahn Concert Tickets/Optional Membership

- ____ Yes, please reserve a table for our exhibit at **\$200**. Amt.: _____
- ____ Please reserve _____ **extra table(s)** at **\$125** each. Amt.: _____
- ____ **Shared table rate** for community organizations, artists, or small presses at **\$100 each exhibit**. Amt.: _____
- Subtotal Exhibit Fee: \$** _____
- ____ Please reserve _____ Friday banquet tickets at \$20 each. Amt.: _____
- ____ Please reserve _____ Saturday lunch tickets at \$11 each. Amt.: _____
- ____ Please reserve _____ Sunday brunch tickets at \$12 each. Amt.: _____
- ____ Please reserve _____ tickets at \$10 or (for students) \$8 for **Saturday evening concert by Si Kahn**. Amt.: _____
- Subtotal Meals/Concert: \$** _____
- ____ Optional ASA Membership: _____ Library/Institutional \$45; _____ Regular \$75; _____ Student \$55. Amt.: _____
- Subtotal Membership: \$** _____

Signature of student advisor needed for student membership: _____

Exhibit booth requirements (electric, location, etc.): _____

Advertisements (Ads should be 300 resolution (DPI) and gray scale and submitted as PDF files; ads may not exceed 7-1/2" wide by 10" long for full-page ad or 7-1/2" wide by 5" long for half-page ad.)

- ____ Please reserve _____ full-page ad(s) at \$250 per package*. Amt.: _____
- ____ Please reserve _____ full-page ad(s) at \$175 in the final program. Amt.: _____
- ____ Please reserve _____ half-page ad(s) at \$150 per package*. Amt.: _____
- ____ Please reserve _____ half-page ad(s) at \$100 per half-page in the final program. Amt.: _____
- Subtotal Ad Fee: \$** _____

*Ad packages include the same ad in both the preliminary and final programs.

Sponsorships

Yes, I would like to co-sponsor a _____ Reception (\$500), _____ Break (\$500), _____ Saturday Book signing** or _____ Other reception (cost to be determined; please contact number below for info) Amt.: _____

**Book-signing fee is \$250 for 1-2 authors; \$375 for 3-4 authors; \$500 for 5-6 authors

Subtotal Sponsorship Fee: \$ _____

Total Amount Due: \$ _____

____ EXHIBIT FEE ENCLOSED ____ AD FEE ENCLOSED ____ SPONSORSHIP FEE ENCLOSED ____ PLEASE BILL ME



Appalachian Studies Association
Mary K. Thomas, Executive Director
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Huntington, West Virginia 25755
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**2012 Call for Participation, Presentations,
Leaders, Conveners, Award Nominations,
Exhibitors, Advertisers, and Sponsors**