

**2011 CALL FOR
PARTICIPATION, PRESENTATIONS, LEADERS, CONVENERS, AWARD
NOMINATIONS, EXHIBITORS, ADVERTISERS, AND SPONSORS**

River of Earth: Action, Scholarship, Reflection, and Renewal

34th Annual Appalachian Studies Conference



March 11 - 13, 2011

at Eastern Kentucky University | Richmond, Kentucky

<http://www.appalachianstudies.org/conference>

Alan Banks, ASA President, alan.banks@eku.edu

Rob Weise, Program Co-chair, rob.weise@eku.edu

Anne Blakeney, Program Co-chair, anne.blakeney@eku.edu

This year's theme is "River of Earth: Action, Scholarship, Reflection, and Renewal." We encourage well-developed, interesting, and innovative session formats that probe deeply into the region's activist, cultural, and scholarly heritage, both historically and in the present. Formats may include

- scholarly research papers and sessions;
- poster sessions related to community work OR presenting scholarly research;
- panels and community presentations;
- new and relevant films, videos, poetry, music, plays, art, and writing; and
- roundtable conversations on relevant, contemporary issues, e.g. activism in the region, professional development, or a newcomer's orientation to Appalachia.

Proposals must be submitted online at our website no later than September 25, 2010, with no exceptions. Late, incomplete, mailed, or faxed submissions cannot be accepted. Submitting a proposal does not guarantee presentation at the conference. Applicants will be notified by November 1, 2010.

Additional information regarding other ways to participate in the conference, scholarships, and the Association can be found on the ASA website at <http://www.appalachianstudies.org/conference>. Opportunities for participation include

- receptions to publicize new publications, to honor special individuals and organizations, or to commemorate work in Appalachia (Organizations are invited to contact Mary Thomas, Executive Director of the ASA, at mthomas@marshall.edu for more information.);
- pre-conference sessions, on Friday morning, including special workshops and organization meetings (Submit to the Program Committee by October 31, 2010.);
- celebrations of the diversity of the region through music, art, stories and banquets are welcomed, with special places for continuous music, storytelling, poetry readings, films, videos, photographs, poster sessions, folk art exhibits with visiting artists and crafts persons and community exhibits.

For more information, visit <http://www.appalachianstudies.org/conference> or contact the conference program chairs, Rob Weise, at rob.weise@eku.edu (859-622-1293) or Anne Blakeney, at anne.blakeney@eku.edu; or contact ASA Executive Director, Mary Thomas, at mthomas@marshall.edu (304-696-2904).

CONFERENCE BASICS

GUIDELINES FOR PROPOSAL SUBMISSIONS

We have been listening to your comments and suggestions. Because a weekend conference is but a short time, we may not be able to accommodate every proposal. Please limit proposal submissions to one per person (exceptions: conveners/leaders; exhibits/display tables; invited sessions). Every effort will be made to schedule diverse concurrent sessions and activities as our conference grows.

The following information is needed in order to complete your submission via the online participation form.

1. Type of Presentation: Paper, Poster/Exhibit, Panel, Film, Workshop, Interactive Session.
2. Title of your presentation, panel, session, or activity.
3. An indication of whether your submission is an individual presentation (in which case the Program Committee will combine it with other individual presentations into a single session) or a full session. Individual presentations will be limited to 15 minutes. Sessions will be organized in 60 to 90-minute blocks.
4. A keyword to help the Program Committee create sessions, such as, but not limited to: African American Issues; Appalachian Studies (collectively); Art/Craft; Civil War; Coal; Community Organizing; Crime; Economic Development; Education; Environment; Ethnicity; Family; Folklore/Folkways; Gay/Lesbian Issues; Health; History; Hispanics; Land Use; Law; Literature; Migration; Minority Issues; Music; Native American Issues; Neighborhood and Community Issues; Politics and Government; Population and Ethnicity; Religion; Structures/Architecture; Technology; Tourism; Urban Appalachians; Women's Issues; Work and Labor.
5. Names and contact information for **all** participants (mail and e-mail addresses, telephone and fax numbers), their roles, titles, and a brief biographical sketch (1 - 2 descriptive sentences) of each participant.*
6. An abstract of 150 - 250 words for your paper, session, panel, or activity. Begin abstract with a brief summary statement (which could be used in the conference program to describe the presentation).
7. Types of media equipment needed and whether an Internet connection is needed for your presentation.

All proposals must be submitted online at our website by September 25, 2010. Presenters are asked not to read their papers.

***NOTE: All presenters must register for the conference and pay the registration fee. A limited number of scholarships will be available.**

COLLABORATIVE EVENT

IMPORTANT! Watch the ASA Website for further information about a collaborative event with the University of Kentucky's Africana Studies Program, March 10 and 11, with a focus on diversity in Appalachia.

SCHOLARSHIPS

The Appalachian Studies Association offers registration scholarships to ensure that people with limited incomes or insufficient institutional support have a voice in the annual ASA conferences. For more information on scholarships, contact Roger Guy at roger.guy@uncp.edu. The online application for scholarship assistance can be found at <http://www.appalachianstudies.org/conference>.

HOWARD DORGAN SILENT AUCTION (for scholarship support)

Help those with financial needs to participate in ASA conferences! The ASA has a strong tradition of awarding scholarships to approximately one in five participants. Please contribute to ASA's annual silent auction: crafts, quilts, memorabilia, special foods, tickets to events, music, art, a weekend get-away, a rafting trip, a fine meal, your autographed book, and other items are needed. Bidders and Buyers at the Silent Auction are also needed! Proceeds go to the ASA Scholarship Fund. For information contact Silent Auction Co-chairs, Philis Alvic at philis@philisalvic.info or Carol Baugh at baugh@sinclair.edu.

CALL FOR CONVENERS/LEADERS

If you are willing to act as a convener for a concurrent session during the conference, please contact Rob Weise (rob.weise@eku.edu) or Anne Blakeney (anne.blakeney@eku.edu) and let them know. Information and guidance will be given to conveners prior to the conference. Conveners/moderators are needed for each concurrent session. This is a wonderful way

also to participate in ASA. If you are willing to **lead** a community conversation (for example, respond to questions regarding mentoring, teaching, community organizing, running a community organization, etc.), please contact Rob Weise or Anne Blakeney. Guidance will be given to leaders of community conversation tables/areas prior to the conference.

CONFERENCE SITE AND ACCOMMODATIONS

Madison County, Kentucky, lies on Interstate 75, Kentucky's most important "growth corridor." Richmond, the site of the 2011 conference and the county seat, has historically been one of the main points of debarkation for migrants heading out of the mountains; Berea College, fifteen miles south of Richmond on I-75, has been a centerpiece of Appalachian studies and action for over a century. Lexington and the University of Kentucky is a thirty-mile drive north.

Eastern Kentucky University, in Richmond, has been in existence in various academic incarnations since 1874, and has served as a regional comprehensive university since 1966. EKU's 15,000+ student body will be on spring break during the week of the conference (hence the early schedule), so all events will take place in the center of campus. Parking will be available on campus and within a short walk of conference venues. Downtown Richmond is about one-half mile north of campus.

For those who will fly to the conference, Richmond is served by Lexington's Bluegrass Airport; Cincinnati is a two-hour drive on I-75, and Louisville is a two-hour drive on I-64/I-75.

Accommodations are available at several hotels, all within a couple of miles from the conference site. Hotels are also available in Berea and Lexington.

HAMPTON INN: 1099 Barnes Mill Road; Richmond, KY 40475; 859-626-1002. Distance to Campus: 1.76 miles, \$87.00.

JAMESON INN: 2006 Colby Taylor Drive; Richmond, KY 40475; 859-623-0063. Distance to Campus: 1.72 miles, \$50.00.

HOLIDAY INN EXPRESS: 1990 Colby Taylor Drive; Richmond, KY 40475; 859-624-4055. Distance to Campus: 1.71 miles. Call for rates.

COMFORT SUITES: 2007 Colby Taylor Drive; Richmond, KY 40475; 859-624-0770. Distance to Campus: 1.73 miles. Call for rates.

BEST WESTERN HOLIDAY PLAZA: 100 Eastern Bypass; Richmond, KY 40475; 859-623-9220. Distance to Campus: 1.36 miles, \$55.00.

RED ROOF INN: 111 Bahama Court; Richmond, KY 40475; 859-625-0084. Distance to Campus: 2.27 miles, \$54.99-\$59.99.

KNIGHTS INN: 1688 Northgate Drive; Richmond, KY 40475; 859-624-2612. Distance to Campus: 2.45 miles. Call for rates.

LA QUINTA INN: 1751 Lexington Road; Richmond, KY; 859-623-9121. Distance to Campus: 2.14 miles. Call for rates.

SUPER 8: 107 N. Keeneland; Richmond, KY 40475; 859-624-1550. Distance to Campus: 3.11 miles. Call for rates.

DAYS INN RICHMOND: 2109 Belmont Drive; Richmond, KY 40475; 859-624-5769. Distance to Campus: 3.15 miles, \$60.99.

THE BENNETT HOUSE BED & BREAKFAST: 419 West Main Street; Richmond, KY 40475; 859-623-5229. Distance to campus: 0.62 miles, \$90.00.

CALL FOR 2011 AWARD NOMINATIONS

CARL A. ROSS STUDENT PAPER COMPETITION

The Carl A. Ross Appalachian Student Paper Competition is open to students in two categories: middle/high school and undergraduate/graduate students. The authors of the winning papers will receive \$100 each. Costs of attending the conference are the winners' responsibility. All papers must adhere to guidelines for scholarly research. To submit a paper for consideration for the 2011 competition, e-mail a Microsoft Word copy of the paper by December 8, 2010, to Joette Morris Gates at: kywoman102950@gmail.com. Middle/high school papers should be 12 - 15 pages in length; undergraduate/graduate papers should be 20 - 30 pages in length. Students submitting papers must be enrolled in courses at the time of the conference. To verify their student status, students can submit one of the following to the mailing address below by December 15, 2010: a copy of a schedule of classes or transcripts indicating enrollment for the spring 2011 term; a letter from a faculty advisor verifying the student's status for spring 2011, which should include the faculty member's email address, phone number, and mailing address. Students who wish to present their papers at the conference must also submit a *Proposal for Participation* following the submission guidelines. Questions should be addressed to Joette Morris Gates, kywoman102950@gmail.com.

CRATIS D. WILLIAMS/JAMES S. BROWN SERVICE AWARD

The Cratis D. Williams/James S. Brown Service Award is given to an individual who has made exemplary contributions to Appalachia and/or the ASA. There is a two-step nomination process: nominations should include a statement regarding the individual's specific contributions to the region or the individual's c.v./résumé. Following a review the committee will request additional information about one or more finalists before selecting the award recipient. Send nomination materials to Emily Satterwhite, Assistant Professor, 344 Lane Hall, Virginia Tech, Blacksburg, VA 24601-0227 or by e-mail to satterwhite@vt.edu before January 16, 2011.

HELEN M. LEWIS COMMUNITY SERVICE AWARD

The Helen M. Lewis Community Service Award is given to an individual or an organization that has made exemplary contributions to Appalachia through involvement with and service to its people and communities. Nominations should include a statement regarding the individual or organization's specific contributions to the region or its people, accompanied by at least two letters of support. Send nomination materials to Patricia Beaver, Director, Center for Appalachian Studies, Appalachian State University, University Hall, Boone, NC 28608 or to beaverpd@appstate.edu before February 1, 2011.

JACK SPADARO DOCUMENTARY AWARD

The award's name honors the activist and whistleblower, Jack Spadaro, who has spent his entire professional career working within the coal mining industry for the betterment of the Appalachian community. One award is given annually to recognize the best film, video, radio, television, or other media presentation on Appalachia or its people. Nominations should be made before February 1, 2011 to Jack Wright at jwright@ohio.edu or to Jack Wright, Ohio University School of Film, 378 Lindley Hall, Athens, OH 45701. Technical and submission requirements are detailed at <http://www.appalachianstudies.org/association/awards/>.

THE e-APPALACHIA AWARD FOR OUTSTANDING WEBSITE

The e-Appalachia Award is given annually in recognition of an outstanding website that provides insight on Appalachia and its people, or provides a vital community service to Appalachians. Nominations should be made to Roger Guy, Website Committee Chair, roger.guy@uncp.edu, before February 1, 2011.

WEATHERFORD AWARDS

The ASA and Berea College annually present the Weatherford Awards to honor published works that "best illuminate the challenges, personalities, and unique qualities of the Appalachian South." Three awards are now given: one in nonfiction, one

in fiction, and a new award in poetry, presented in honor of Grace Toney Edwards. The Weatherford Awards are named after Willis D. Weatherford Jr. and Sr. for their contributions to the region. The late Alfred Perrin began the award in 1970. The only requirement is that the subject matter of the books be Appalachian or that they be set in Appalachia. All nominations for the Weatherford Awards must be made by December 31, 2010, and all entries must be originally published in 2010. Each nomination in any of the three categories must include seven copies. Please send seven copies to Chad Berry, Director, Loyal Jones Appalachian Center, CPO 2166, 205 North Main Street, Berea College, Berea, KY 40404. For further information about these awards, visit our website at www.appalachianstudies.org/association/awards/ or <http://www.berea.edu/appalachiancenter/weatherford/default.asp>.

MISSION STATEMENT

The mission of the **Appalachian Studies Association** is to promote and engage dialogue, research, scholarship, education, creative expression, and action among scholars, educators, practitioners, grassroots activists, students, individuals, groups and institutions. Our mission is driven by our commitment to foster quality of life, democratic participation and appreciation of Appalachian experiences regionally, nationally, and internationally.



Appalachian Studies Association

www.appalachianstudies.org

Mary K. Thomas, Executive Director

Marshall University

One John Marshall Drive

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mthomas@marshall.edu



LETTER OF INVITATION TO EXHIBIT, ADVERTISE, OR SPONSOR A BREAK, RECEPTION, OR OTHER EVENT

- What:** Appalachian Studies Association/Thirty-Fourth Annual Appalachian Studies Conference
- Theme:** A River of Earth: Action, Scholarship, Reflection, and Renewal
- When:** **March 11 – 13, 2011**
Exhibits are open Friday at 11:30 AM, Saturday morning and afternoon, and Sunday morning. You may set-up exhibits between 6-8 PM Thursday & 9-11:30 PM Friday. During off-hours, the exhibit area will be locked to provide security.
- Where:** **Eastern Kentucky University, Richmond, Kentucky**
- Who:** Approximately 600 people, including scholars from diverse fields as well as teachers, artists, writers, and members of Appalachian-oriented organizations, agencies, and communities. Our preliminary program is mailed to over 2,000 people.
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Publishers and other organizations are invited to exhibit during the 2011 Appalachian Studies Conference, to advertise in the preliminary and/or the final conference program, and to sponsor a break, reception, and/or book-signing. Special receptions are available by arrangement if space and time are available.

EXHIBIT TABLES

Exhibitors will be provided with two chairs and one 6-foot table, clothed but not draped. Exhibit fee includes two conference registrations. Additional persons working vendor tables must pay conference registration. Additional tables are available for a reduced rate. A special shared table rate is offered to community organizations, artists, and small presses. Exhibits should not be so tall or so arranged as to block the view of other exhibits. Exhibit fee includes admission to all sessions for two people. Meals and ASA membership are not included but may be purchased separately.

ADVERTISEMENTS

Ads may be reserved for both the preliminary (mailed to over 2,000 people) and final programs as part of a package deal or for inclusion in the final program only. Ads should be 300 resolution (DPI) and gray scale. PDF files are preferred and may be sent electronically. To be included in the preliminary program, ads must be received by November 15, 2010.

SPONSORSHIPS OF BREAKS, RECEPTIONS, AND OTHER EVENTS

Fees for co-sponsoring a reception or one of the breaks during the conference are available on the reservation form. Special receptions may be arranged (call number below for information). Sponsorship of special receptions will be direct billed to sponsor for actual cost.

Our **Publisher's Reception on Saturday March 12th** will highlight publishers/presses and feature your books and authors. All book-signings will be scheduled at this time to maximize attendance and not compete with any other sessions/events. See reservation form for fees and other details.

Please indicate your interest in sponsoring one of the above on the attached form.

For rates or to reserve an exhibit table, advertisement, or sponsorship, see the attached form. Return the reservation form to the address below by November 15, 2010. All fees are due by January 10, 2011 and payable to the Appalachian Studies Association.

Space is limited so reserve early!



EXHIBITOR/ADVERTISER/SPONSOR REGISTRATION FORM: Thirty-fourth Annual ASA Conference, March 11-13, 2011 Eastern Kentucky University, Richmond, Kentucky

Please return this reservation form by November 15, 2010, to address listed below.

Contact Person: _____

Company/Institution(exactly as you want it in the program): _____

Complete Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Email: _____

Please list the name(s) of persons working table(s) so we may provide nametags (limit: 2 persons per vendor). Extra persons must pay regular conference registration.

EXHIBITS:

- ___ Yes, please reserve a table for our exhibit at ASA 2011 at \$200. Amt.: _____
- ___ Please reserve _____ extra table(s) at \$125 each. Amt.: _____
- ___ **Shared table rate** for community organizations, artists, or small presses at \$100 each vendor. Amt.: _____
- ___ Please reserve _____ Friday banquet tickets at \$20 each. Amt.: _____
- ___ Please reserve _____ Saturday lunch tickets at \$12 each. Amt.: _____
- ___ Please reserve _____ Sunday brunch tickets at \$11 each. Amt.: _____
- ___ Optional ASA Membership: ___ Library/Institutional \$45; ___ Regular \$75; ___ Student \$55. Amt.: _____

Signature of student advisor: _____ Subtotal Exhibit/Meal/
Exhibit booth requirements (electric, location, etc.): _____ Membership Fee: _____

ADVERTISEMENTS: (Ads should be 300 resolution (DPI) and gray scale and submitted as PDF files):

- ___ Please reserve ___ full-page ad(s) at \$250 per package. Amt.: _____
- ___ Please reserve ___ full-page ad(s) at \$175 in the final program. Amt.: _____
- ___ Please reserve ___ half-page ad(s) at \$150 per package. Amt.: _____
- ___ Please reserve ___ half-page ad(s) at \$100 per half-page in the final program. Amt.: _____

Ad packages include the same ad in both the preliminary and final programs.
Ads may not exceed 7-1/2" wide by 10" long for full-page ad or 7-1/2" wide by 5" long for half-page ad.

Subtotal Ad Fee: _____

SPONSORSHIPS

Yes, I would like to co-sponsor one or more of the following, please check the appropriate event(s):

___ FRIDAY RECEPTION (\$500) ___ BOOK-SIGNING* ___ BREAK (\$500) ___ OTHER RECEPTION **

*Book-signing fee is \$250 for 1-2 authors; \$375 for 3-4 authors; \$500 for 5-6 authors.

**Special receptions may be arranged. Call number below for information. Sponsor will be direct billed. Sponsorship Fee: _____

Total Amount Due: _____

___ EXHIBIT FEE ENCLOSED ___ AD FEE ENCLOSED ___ SPONSORSHIP FEE ENCLOSED ___ PLEASE BILL ME

Ads must be received 11/15/10; fees are due 1/10/11. Order early as space is limited. Mail checks to address below and make payable to: Appalachian Studies Association, or call to pay by credit card (Master Card or Visa only).



Appalachian Studies Association
Mary K. Thomas, Executive Director
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2011 Call for Participation, Presentations, Leaders, Conveners, Award Nominations, Exhibitors, Advertisers, and Sponsors